

ZERO CO₂

O n e C l i c k , O n e T r e e



**pianta un
albero,
compensa
CO2**

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A photograph of a landscape. On the left, there is a plowed field with dark brown, clumpy soil. To the right of the plowed field is a green grassy field. The horizon is flat and extends across the middle of the image. The sky is filled with soft, grey clouds.

Cosa facciamo

Con zeroCO2 piantare un albero, compensare CO2 e seguirne la crescita è a distanza di click.



solidarietà e permacultura

Gli alberi piantati vengono donati a famiglie di contadini in Guatemala, contribuendo all'economia familiare e alla sicurezza alimentare.

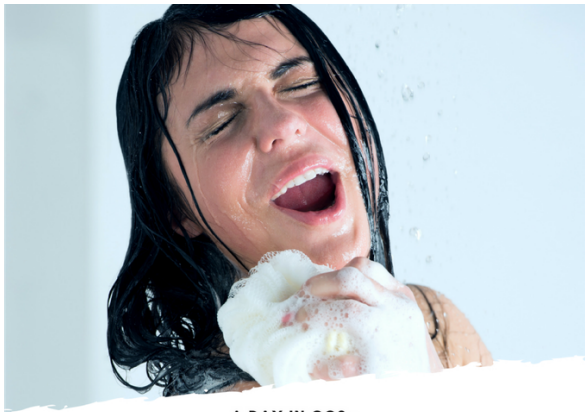
Sai quanta CO2 produci ogni giorno?



A DAY IN CO2e
FIRST, COFFEE
Just boiling the water
21g CO2e



A DAY IN CO2e
BREAKFAST
An orange 90 g CO2e
a liter of orange juice has the
footprint of six kilos of oranges.



A DAY IN CO2e
MORNING SHOWER
A 12 minutes shower
1 Kg of CO2e



A DAY IN CO2e
HIGH-SPEED TRAIN
Roma-Bologna
15 kg/CO2e



A DAY IN CO2e
EMAILSSS
4g CO2e to send an email
50g CO2e for an email with attachment



A DAY IN CO2e
TECH WORKS
Networks
50g CO2e per hour

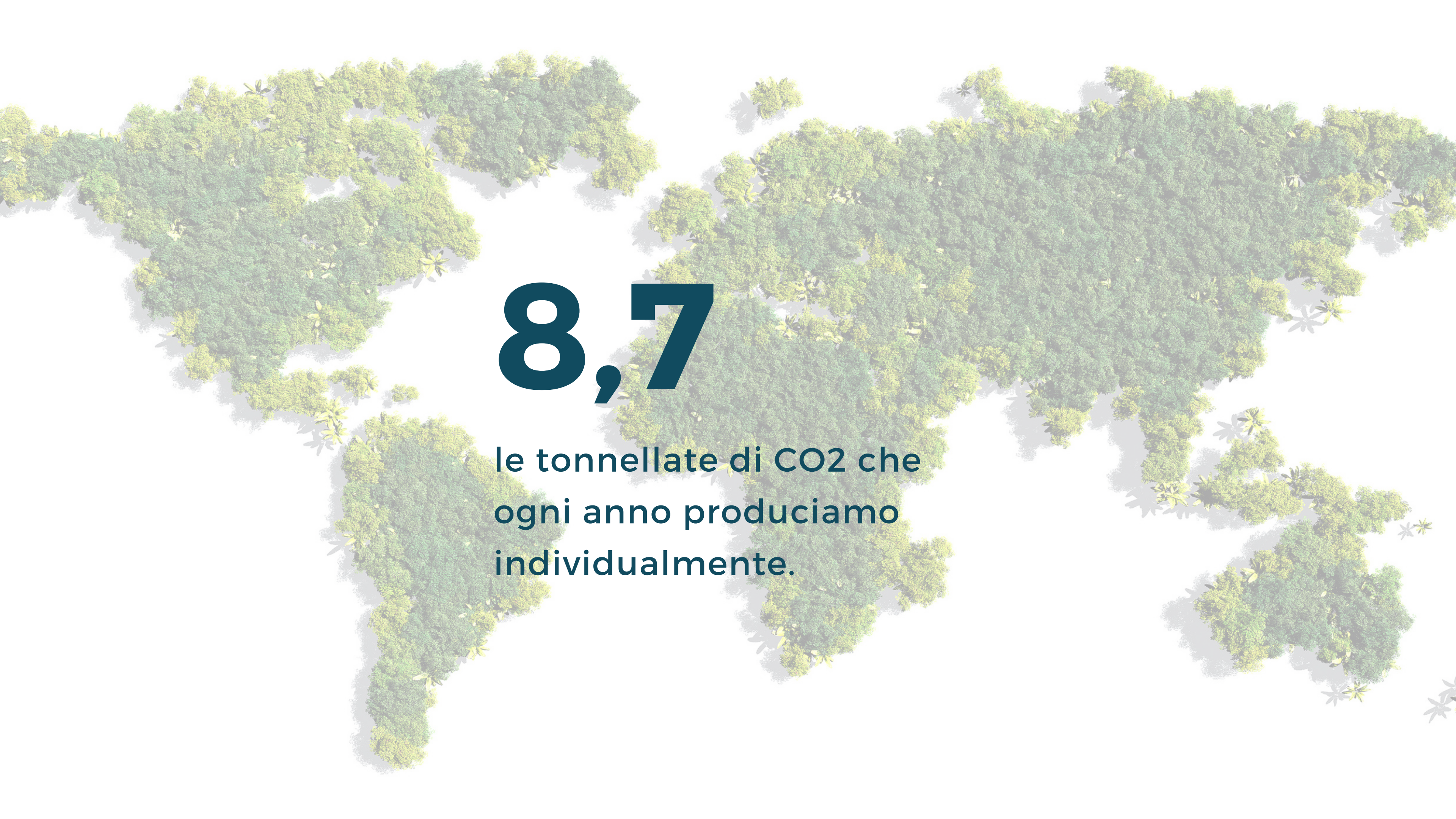


A DAY IN CO2e
CALLS
90 second phone call
300 g co2e



A DAY IN CO2e
LUNCH
On average a lunch produces 1kg/CO2

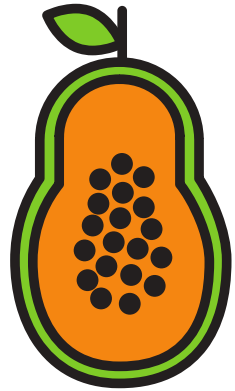
Un cittadino europeo produce in media 725 kg di CO2e al mese.
(eurostat)



8,7

le tonnellate di CO2 che
ogni anno produciamo
individualmente.

Quanta CO2 compensa un albero nella sua vita?



Papaya

85 Kg di CO2 compensati



Moringa

200 Kg di CO2 compensati

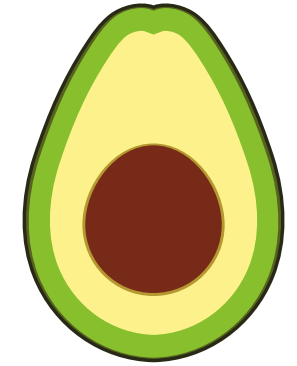


Lime

65 Kg di CO2 compensati

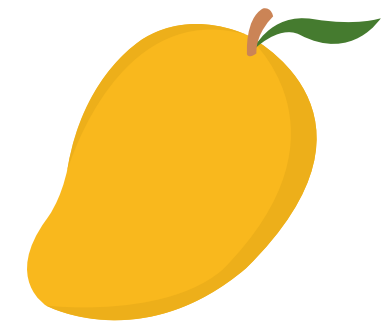
Avocado

500 Kg di CO2 compensati



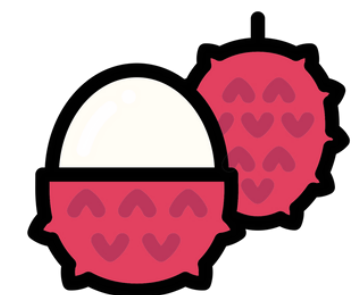
Mango

700 Kg di CO2 compensati



Litchi

320 Kg di CO2 compensati

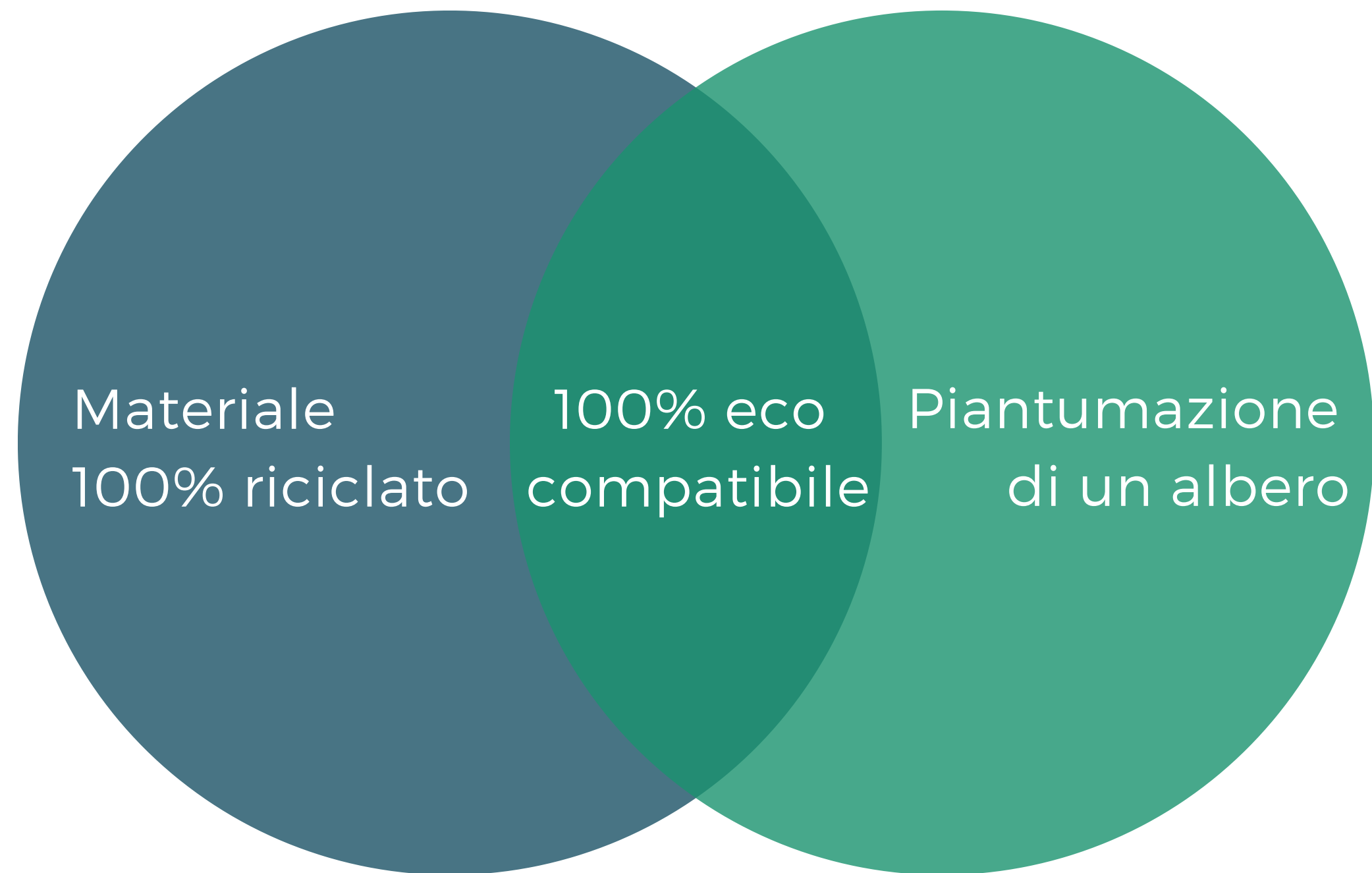




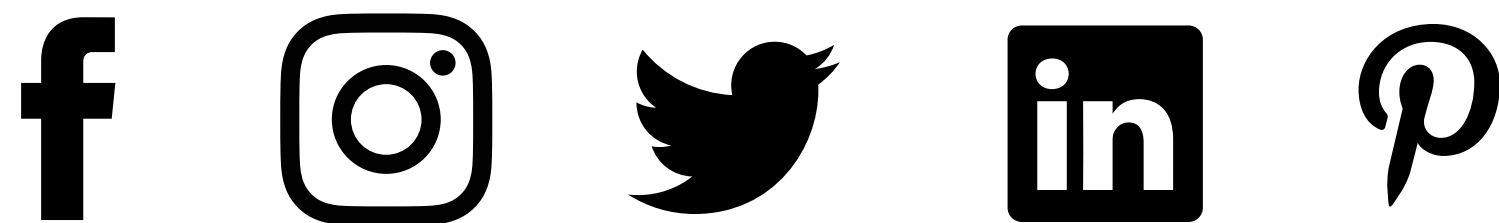
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